



**PROP  
TECH**

RIGA

September 27-28th, 2018

The day we talk real estate

The day we talk technology

The day we network →

Why we do it?

Our mission is to gather 300+ professionals in Riga for two days to discuss how technology is shaping the future of real estate →



We invite real estate developers, sales agents and agencies, PropTech startups, legal professionals, financial sector representative (including banks, insurers and non-bank lenders), technology experts and IT companies, service designers and all the other who feel that world is changing and we have to keep up.

# PropTech five major tracks

- 1. Customer & Sales** Digital Marketing, Virtual & Augmented Reality, Social media, Content marketing,
- 2. Property management** Artificial Intelligence, Machine learning, co-working, co-living, IoT.
- 3. Legal & Finance** Blockchain, ICOs, cryptocurrencies, crowdfunding, digital GOV services
- 4. Development** Smart real estate, urban development, sustainability.
- 5. Culture** Digital transformation, HR & Talent management, Innovation culture.



# PropTech Startup challenge \*

Early stage startup competition  
focused on #PropTech



\* In cooperation with Startin.lv, Startup Estonia and Startup Lithuania

\*\* Cash prize amount will be announced later

# PropTech Riga schedule

Sep **26th**  
Wednesday

## Pre-event reception

Evening reception for speakers, sponsors and VIP guests. Hosted in a private and cozy place in the city centre. We meet each other and network.

Sep **27th**  
Thursday

## PropTech Day1

Day one packed with speakers on all five major tracks, a discussion panel and PropTech Startup Challenge semi-final with 10 teams pitching.

## Afterparty 🎉🎉🎉

At the end of first day – we party, everyone invited, first drink is on the house.

Sep **28th**  
Friday

## PropTech Day2

Day two continues with awesome speakers, panel and culmination of the PropTech Startup Challenge where 4 finalists will compete for the final award.



# Day 1

## Sep 27th, Thursday

	10:30–11:00	11:00–11:30	11:30–12:00	12:00–12:30	13:30–14:30	14:30–15:00	15:00–15:30	15:30–16:00	16:00–17:00
TRACK	CULTURE	CUSTOMER & SALES	LEGAL & FINANCE	PROPERTY MANAGEMENT	DEVELOPMENT	LEGAL & FINANCE	PROPERTY MANAGEMENT	CUSTOMER & SALES	STARTUP PITCH COMPETITION
Keynote	Digital transformation in real estate and beyond. What challenges do we face and how to adapt?	Augmented and virtual reality is about to shape a new way people will consume a content. What's new there?	Blockchain is here to stay. If it will be used for good or bad? How we can benefit from it and what to do now.	Sharing economy is shaping the next version of real estate. Co-working, co-living and beyond. What's next?	Panel discussion on how technology changes real estate development.	ICO and cryptocurrencies. A scam or a fundraising tool for a digital future?	Will using big data, machine learning and AI help us to manage property better and in more sustainable way?	Digital marketing is taking over all the other channels. What should we do about it and how to adapt?	10 PropTech startups will pitch their businesses on the stage
Speaker	TBA	TBA	TBA	TBA	Moderated by: TBA	TBA	TBA	TBA	

Healthy and tasty lunch 

We are still building our speakers list, so treat this as a framework and feel free to add your own topic if it suits one of our five tracks.



# Day 2

## Sep 28th, Friday

16:30–17:00

STARTUP PITCH FINAL

4 finalists will compete for the grand prize

TRACK

10:15–11:00

PROPERTY MANAGEMENT

11:00–11:30

LEGAL & FINANCE

11:30–12:00

CULTURE

12:00–12:30

DEVELOPMENT

13:30–14:30

LEGAL & FINANCE

14:30–15:00

LEGAL & FINANCE

15:00–15:30

CUSTOMER & SALES

15:30–16:00

DEVELOPMENT

16:00–16:30

CULTURE

Keynote

Sustainability as a key concept of how we can manage property in the digital world. Real case study.

Crowdfunding is not new, but is it really a viable long-term way to finance real-estate. Sharing experience.

Service design for real-estate, focus on User Experience are trends taking over all industries. How we apply it in real estate?

Internet of Things is huge and still growing. Will it help us develop really smart real-estate for living and working?

Panel discussion on how technology changes real estate development.

Going for Blockchain again, looking at smart contracts and how we can apply them in real estate.

Customer consume tons of content every day, how Content Strategy can help get more out of your digital efforts.

What is the future of urban planning and development? How and why real estate should adapt?

Inspiring case study of digital transformation in real estate.

Speaker

TBA

TBA

TBA

TBA

Moderated by: TBA

TBA

TBA

TBA

TBA

Healthy and tasty lunch



We are still building our speakers list, so treat this as a framework and feel free to add your own topic if it suits one of our five tracks.



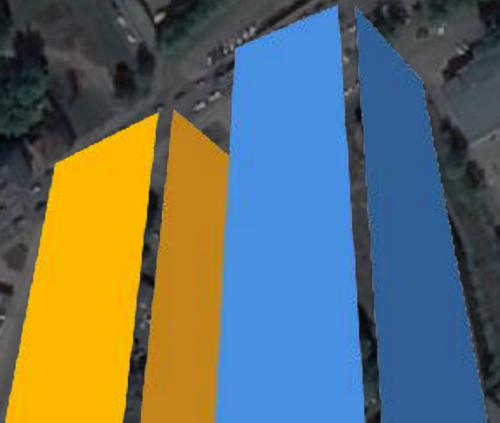
The venue

Riga's beating  
heart of technology  
and real estate —

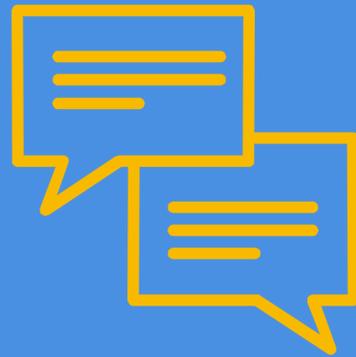
VEF quarter



VEF  
KVARTĀLS



# We welcome speakers



## Share your ideas and stories

Sharing is caring. Come and share your ideas, success of failure stories from the stage with 300 professionals.



## Network and connect

We provide you with 3 days of extensive networking opportunities to connect with regional professionals.



## Learn from others

Learn from other speakers on topics related to technology and real estate. Connect with them and share ideas.



## Have fun and explore

For sure, have fun and explore beautiful Riga in the early autumn, dive into Old City streets and have a great two days here.

For all speakers outside of Latvia we cover travel and accommodation expenses.



**PROPTech**

RIGA

September 27-28th, 2018

Let's talk!



**Jean Mauris**  
+371 29489618  
jean.j.mauris@gmail.com



**Sabine Anna Egle**  
+371 27864730, +371 67332034  
lanida@lanida.lv